



ADVISORY COMMITTEE

MINUTES

DATE: Tuesday, October 1, 2013
TIME: 3:00 pm – 4:30 pm
LOCATION: UMPQUA Bank
 160 North Butte Street
 Willows, CA 95988

ROLL CALL:

Vendors (Voting)	Individuals of the community, partners, and interested volunteers (Non-Voting)
1. Sasha Tkacheff, UMPQUA Bank - Willows	Jason Beauchamp
2. Marty Bailey/Molly Albright – Plants by Mel (Elk Creek)	Terry Taylor-Vodden
3. Kathy Landini – Divide Ranch (Elk Creek) via phone	Candis Woods
4. Tim Pedrozo – Pedrozo Dairy & Cheese Company (Orland)	
5.	
6. Vacant	
7. Vacant	
8. Vacant	
9. Vacant	
RCD Board of Directors (Voting)	OTHERS:
1. Bruce Roundy	Heather Baker, Heather Boer – B & B Farm Chicks (Andrea and Emily)
2. Mike Yalow	Kellie Wilson, Market Manager
OTHERS:	

ABSENT:

Vendors (Voting)	Individuals of the community, partners, and interested volunteers (Non-Voting)
Beck/Stephen Bernstein – Willow Creek Produce (Willows)	Peggy White
Tim Behr Jr – The Garden Guys (Willows)	
RCD Board of Directors (Voting)	

1. Welcome & Introductions

Called to order by Chairperson Bruce Roundy at 3:09 PM. Welcome and introductions ensued.

2. Public Comment (limit 5 minutes)

Any person wishing to address Committee on items not on the agenda may do so at this time. The Committee will not make decisions or determinations on items brought up during Public Comment.

None.

3. Approve meeting minutes from previous meeting, September 12, 2013 – ACTION

Chairperson Bruce Roundy entertained a motion. *Mike Yalow moved to approve September 12, 2013 meeting minutes as presented. Marty Bailey seconded. Approved.*

4. Approve Financial Report

a. Discussion and possible action on financial reports – ACTION

Kathy Landini provided brief verbal update. Discussion ensued. No action taken.

5. Remaining 2013 Market Season

a. Discussion on Vendor line-up in October

Kelly Wilson, Market Manager provided update. Discussion ensued.

b. Discussion and possible action to close Orland and/or Willows Markets early – ACTION

Chairperson Bruce Roundy entertained discussion. Discussion ensued. *Tim Pedrozo moved to close Orland Market after the October 5th Orland Market. Kathy Landini seconded. Approved.*

Kathy Landini moved to keep Willows Market open through October 30th with a minimum of three Vendors. Tim Pedrozo seconded. Sasha Tkacheff moved to amend the motion to include closure at 6 PM versus 7 PM due to safety precautions of getting dark earlier. Tim Pedrozo seconded. Approved.

Kandi Manhart will provide a press release to local media. She will also create a flier for distribution; Terry Taylor-Vodden offered to make copies of the flier.

6. Sub-Committee Reports and Updates

a. Operations – CHAIR Bruce Roundy/Kandi Manhart

Bruce Roundy and Kandi Manhart provided report and update. Discussion ensued.

b. DRAFT Business Plan – CHAIR Mike Yalow

Mike Yalow provided report and distributed draft Business Map 2013-2014. Discussion ensued.

c. Marketing, Promotion, & Special Events – CHAIR Molly Albright

Molly Albright provided report and update. Discussion ensued. She and Marty may have kid activities in the month of October.

d. Vendor Relations – Market Manager Kellie Wilson

Kellie Wilson provided report and update. Discussion ensued.

7. Planning for the 2014 Market Season

a. Schedule next meeting and list agenda items

Chairperson Bruce Roundy entertained discussion. Discussion ensued. Kandi Manhart was directed to schedule a Special Meeting on November 6th from 3 PM to 6 PM to begin planning for next season. Heather Baker volunteered to locate an off-site venue

for the meeting. There was consensus to have the plan ready for consideration at the RCD's regular meeting in January 2014.

8. Food Policy Council Update

Chairperson Bruce Roundy provided update.

9. Adjournment

Meeting adjourned at 4:12 pm by Chairperson Bruce Roundy.

Approved on November 22, 2013 by the Glenn County Resource Conservation District's Glenn County Certified Farmers' Market Advisory Committee.

Attested by,



Bruce Roundy, Chairperson



Kandi Manhart, Executive Officer