



ADVISORY COMMITTEE

MINUTES

DATE: Friday, November 22, 2013

TIME: 3:00 pm – 6:00 pm

LOCATION: Thunderhill Park
5250 HWY 162
Willows, CA 95988

ROLL CALL:

Vendors (Voting)	Individuals of the community, partners, and interested volunteers (Non-Voting)
1. Sasha Tkacheff, UMPQUA Bank - Willows	Terry Taylor-Vodden
2. Marty Bailey/Molly Albright – Plants by Mel (Elk Creek)	
3. Kathy Landini – Divide Ranch (Elk Creek) via phone	
4. Tim Pedrozo – Pedrozo Dairy & Cheese Company (Orland)	
5.	
6. Vacant	
7. Vacant	
8. Vacant	
9. Vacant	
RCD Board of Directors (Voting)	OTHERS:
1. Bruce Roundy	Kandi Manhart, Executive Officer
2. Mike Yalow	Kellie Wilson, Market Manager
	Ria Poldervaart, Friendly Garden Club
	Meta St Louis, Friendly Garden Club
	Kimberly Nicholes, The Dream Catcher Ranch

ABSENT:

Vendors (Voting)	
Tim Behr Jr – The Garden Guys (Willows)	
RCD Board of Directors (Voting)	

1. Welcome & Introductions

Called to order by Chairperson Bruce Roundy at 3:13 PM. Welcome and introductions ensued.

2. Public Comment (limit 5 minutes)

Any person wishing to address Committee on items not on the agenda may do so at this time. The Committee will not make decisions or determinations on items brought up during Public Comment.
None.

3. Meeting Minutes

a. Approve meeting minutes from previous meeting, October 1, 2013 – ACTION
Chairperson Bruce Roundy entertained a motion. *Mike Yalow moved to approve October 1, 2013 meeting minutes as presented. Kathy Landini seconded. Approved.*

4. Financial Report

a. Approve financial reports – ACTION
Kathy Landini provided report. Discussion ensued. Molly Albright requested the SNAP line item be separated for each Market (ie SNAP-Orland and SNAP-Willows) in the future. *Mike Yalow moved to approve financial reports dated November 22, 2013 as presented. Sasha Tkacheff seconded. Approved.*

5. Planning for the 2014 Market Season

a. Discussion on Market Management Options

- i. GCRCD**
- ii. Other Organizations**
- iii. Vendor Association**
- iv. Individuals**

b. Discussion on the following:

- i. Orland Market**
 - 1. Location**
 - 2. Months**
 - 3. Day**
 - 4. Times**
- ii. Willows Market**
 - 1. Location**
 - 2. Months**
 - 3. Day**
 - 4. Times**

c. Marketing and Promotion

Chairperson Bruce Roundy lead the discussion on the above items and asked those in attendance to share their thoughts. Kandi Manhart shared Marcelle Flanagan's, Sunflower Produce, thoughts she received via phone on November 19th. Discussion ensued. No action was taken.

6. Schedule Next Meeting

a. Determine agenda items

The next meeting will be held Monday, December 2nd at 10 AM. Location may be Orland Library in the City of Orland, if available. Agenda items will include:

- Election of Officers
- GCCFM Advisory Committee Function, Roles & Responsibility document review, possibility to create a sub-committee

- 2014 Vendor Application Packet review, possibility to create a sub-committee
- Schedule Next Meeting and Agenda Items

7. Adjournment

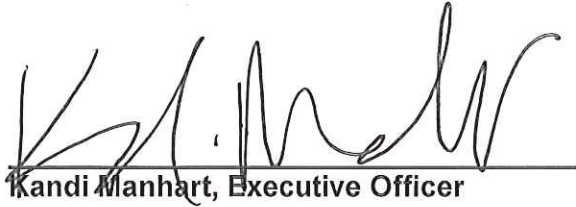
Meeting adjourned at 5:26 pm by Chairperson Bruce Roundy.

Approved on December 2, 2013 by the Glenn County Resource Conservation District's Glenn County Certified Farmers' Market Advisory Committee.

Attested by,



Bruce Roundy, Chairperson



Kandi Manhart, Executive Officer