



ADVISORY COMMITTEE

MINUTES

DATE: Thursday, May 9, 2013

TIME: 3:00 pm – 4:30 pm

LOCATION: Glenn County RCD / Willows USDA Service Center
132 N. Enright Avenue, Suite C
Willows, CA 95988
(530) 934-4601 x5

ROLL CALL:

Vendors (Voting)	Individuals of the community, partners, and interested volunteers (Non-Voting)
1. Marty Bailey/Molly Albright – Plants by Mel (Elk Creek)	Terry Taylor-Vodden – Willows City Council
2. Kathy Landini – Divide Ranch (Elk Creek)	
3. Timothy Mackie Behr Jr. – Garden Guys Nursery (Willows)	
4.	
5.	
6. Vacant	
7. Vacant	
8. Vacant	
9. Vacant	
RCD Board of Directors (Voting)	OTHERS:
1. Bruce Roundy	Kandi Manhart, GCRCO Executive Officer
2. Mike Yalow	Lisa Tietz, GCCFM Manager

ABSENT:

Vendors (Voting)	Individuals of the community, partners, and interested volunteers (Non-Voting)
Beck/Stephen Bernstein – Willow Creek Produce (Willows)	Jason Beauchamp – Glenn County Dept. of Ag
Tim Pedrozo – Pedrozo Dairy & Cheese Company (Orland)	Martin Cloyd – Volunteer
RCD Board of Directors (Voting)	Nancy Osborne – Community
	Candis Woods – RCD Associate Director / Community
	Peggy White - Community

1. Welcome & Introductions

Called to order by Chairperson Bruce Roundy at 3:15 PM. Introductions ensued.

2. Public Comment (limit 5 minutes)

Any person wishing to address Committee on items not on the agenda may do so at this time. The Committee will not make decisions or determinations on items brought up during Public Comment.

None.

3. Approve meeting minutes for April 23, 2013 – ACTION

No action taken. Minutes will be approved at next meeting.

4. Financial Report – ACTION

Kathy Landini presented report. Discussion ensued. No action taken.

5. Advisory Committee Reports:

a. DRAFT Business Plan – CHAIR Mike Yalow

Mike Yalow reported. Discussion ensued.

b. Marketing, Promotion & Special Events – CHAIR Molly Albright

Molly Albright reported. Discussion ensued.

c. Vendor Relations – MARKET MANAGER Lisa Tietz

Lisa Tietz reported. Discussion ensued.

d. Operations – CHAIR Bruce Roundy / Kandi Manhart

Manhart reported. Discussion ensued.

6. General Store at Glenn County Fair – May 16-19

Lisa Tietz reported. Discussion ensued. Consensus was made to coordinate a “display only” due to lack of Vendor interest to sell product. Manhart reported she would notify the Glenn County Fair Staff.

7. Parade Tractor/Trailer at Glenn County Fair – May 18

Lisa Tietz reported. Discussion ensued.

8. Partner Proposal for Glenn County Farm Bureau

Kandi Manhart reported. Discussion ensued.

9. Opening Ceremonies of Markets

a. Orland Market – June 1

b. Willows Market – June 5

Chairperson Bruce Roundy reported. Discussion ensued.

10. Adjournment

Meeting adjourned at 4:35 pm by Chairperson Bruce Roundy.

Approved on June 25, 2013 by the Glenn County Resource Conservation District's
Glenn County Certified Farmers' Market Advisory Committee.

Attested by,



Bruce Roundy, Chairperson



Kandi Manhart, Executive Officer