



**ADVISORY COMMITTEE**

# MINUTES

**DATE:** Monday, February 10, 2014  
**TIME:** 11:00 am – 1:00 pm  
**LOCATION:** USDA Service Center  
 132 N. Enright Avenue, Suite C  
 Willows, CA 95988

**ROLL CALL:**

Vendors (Voting)	Individuals of the community, partners, and interested volunteers (Non-Voting)
1. Tim Pedrozo – Pedrozo Dairy & Cheese Company (Orland)	Jason Beauchamp – Agriculture Department
2. Carol Avellino – Cowgirl Eggs (Orland)	Kellie Wilson, Market Manager
3. Kathy Landini – Divide Ranch (Elk Creek)	Ria Poldavaart – Friendly Garden Club
4. Marcelle Flanagan – Sunflower Produce (Willows)	
5. B and B farm Chicks (Willows) Heather, Paige and Emily Baker	
6.	
7.	
<b>RCD Board of Directors</b>	<b>OTHERS:</b>
<b>OTHERS:</b>	

**ABSENT:**

Vendors (Voting)	Individuals of the community, partners, and interested volunteers (Non-Voting)
Sasha Tkacheff – Umpqua Bank	
<b>RCD Board of Directors</b>	
None attended	

**1. Welcome & Introductions**

Called to order by Chairperson Tim Pedrozo at 11:15 am. Welcome and introductions ensued.

**2. Public Comment (limit 5 minutes)**

**Any person wishing to address Committee on items not on the agenda may do so at this time. The Committee will not make decisions or determinations on items brought up during Public Comment.**

None.

**3. Approve meeting minutes from previous meeting, January 13, 2014 - Action**

Chairperson Tim Pedrozo entertained a motion. *Kathy Landini moved to approve January 13, 2014 meeting minutes as presented. Carol Avellino seconded. Approved.*

**4. Approve Financial report - Action**

Chairperson Tim Pedrozo entertained a motion. Carol Avellino moved to approve financial report as presented. Tim Pedrozo seconded. Approved.

**5. Advisory Committee**

**a. Approve new applications. Action**

New applications from B and B Farm Chicks and Sunflower Produce.

Chairperson Tim Pedrozo entertained a motion to approve new applications.

Kathy Landini moved to approve.

Tim Pedrozo seconded. Approved.

**b. Willows location. Action**

Chairperson Tim Pedrozo entertained a motion to approve Willows location in the lot North of Bank of America/South of Farm Credit. Carol Avellino moved to approve Willows location. Paige Baker seconded. Approved NOTE: THIS LOCATION HAS MOVED SINCE THIS MEETING.

**c. Review and Approve 2014 budget – Tabled to next meeting**

**d. Discussion of Market Manager season/employment – Tabled to next meeting**

**e. Discussion of advertisement in Edible Shasta Butte – Discussion ensued.**

**f. Marketing Committee – discussion and appointments – Action.**

Discussion ensued, appointments were made. Chairperson Tim Pedrozo entertained a motion to approve Paige Baker (B and B Farm Chicks) as chair, B and B farm chicks Heather Baker and Emily Baker, Carol Avellino and Kelly Wilson as committee. Kathy Landini moved to approve. Carol Avellino seconded. Approved.

**g. Chairperson Tim Pedrozo requested emergency action item regarding start dates for both Markets. Discussion ensued. Emily Baker moved to approve,**

Marcelle Flanagan seconded. Approved. Chairperson Tim Pedrozo entertained a motion to change the start dates to May 24<sup>th</sup> 2014 for Willows and May 29<sup>th</sup> 2014 for Orland. Carol Avellino moved to approve. Marcelle Flanagan seconded. Approved.

**6. Misc items for discussion only – Small Farm conference and Glenn County Fair were discussed briefly.**

**7. Schedule next meeting and agenda items.**

Next meeting scheduled for March 10<sup>th</sup> 2014 11:00 am to 1:00 pm at the USDA Service Center, 132 N Enright, Suite C, Willows, CA 95988. Agenda to include budget, manager schedule and marketing committee plan.


**8. Adjournment**

Meeting adjourned at 12:55 pm by Tim Pedrozo.

**Approved on March 31, 2014 by the Glenn County Resource Conservation District's  
Glenn County Certified Farmers' Market Advisory Committee.**

Attested by,

  
\_\_\_\_\_  
Tim Pedrozo, Chairperson

  
\_\_\_\_\_  
Sasha Tkacheff, Secretary